

STANDARD CODE BOARD OF ADJUSTMENT AND APPEALS4 YEAR TERM/1 YEAR TERMS FOR ALTERNATES
5 REGULAR MEMBERS

MAKE-UP OF REGULAR MEMBERS:
 ONE LICENSED ARCHITECT OR ENGINEER
 ONE STATE LICENSED GENERAL CONTRACTOR
 TWO LICENSED TRADES CONTRACTORS
 ONE AT LARGE FROM THE PUBLIC

ALTERNATES:
 ONE AT LARGE FROM BUILDING INDUSTRY
 ONE LICENSED TRADE CONTRACTOR

MEMBER	ADDRESS	PHONE #	OCCUPATION	APPT. DATE	TERM EXPIRATION	TERM #
VACANT			Architect or Engineer		4/26/2020	
David Raynor			Lic. Contractor	3/22/2016	4/26/2024	3
Robert McElveen Loris Resident			Licensed HVAC/ Electric/Plumbing	3/22/2016	4/26/2024	7
Neil McCoy			Lic. Contractor	3/28/2017	4/26/2021	11(Alt.)
VACANT			Lic. Contractor		4/26/2020	
Jeff L. Hunter			President Grand Strand Fire Sprinkler of SC, Inc.	3/28/2017	4/26/2021	6(Alt.)
Judith Blackburn,			Business	3/28/2017	4/26/2021	6

NOTE: City Residents are highlighted in blue.

The terms of Neil McCoy, Jeff Hunter, and Judith Blackburn will expire on April 26, 2021. All wish for reappointment. There are also two vacancies. On file are the resumes of Paul Garcia (City Resident) and Brad Waldrom (City Resident).

Paul Garcia

Myrtle Beach City Clerk
P.O. Box 2468
Myrtle Beach, SC 29578

Dear Sir/Madam:

I am writing in response to your advertisement on the City of Myrtle Beach website for volunteer board members. I am confident that my skills and experience make me an excellent candidate for the Standard Code Board of Adjustments and Appeals position.

I would bring to the board a broad range of skills, including:

- Quality Assurance for exclusive Full-Service Hilton International Region (Conrad, Hilton Resort, Hilton, Doubletree and Hilton Garden Inn)
- Manager of 36 hotels (Full and Focused service)
- Aggressive Sales and Marketing strategies
- Coordination and approving authority for all Business Plans and Budgets
- Owner relations and overall financial/sales responsibilities and briefings
- Worked on three Product Improvement Plans for Full/Focused Service hotels

I am currently managing the Dayton House Resort a 328 room oceanfront resort. I would appreciate the opportunity to be a candidate for this board.

If you have questions or would like to schedule an interview, please contact me by phone at 901-304-5613

Sincerely,

Paul Garcia

Paul Andrew Garcia

Dedicated Brand Management Support Manager offering substantial experience in the hospitality industry:

Hilton Brand Performance Manager
Oceanfront Resort General Manager
Quality Assurance Auditor (Full Service) for Hilton International
Director of Operations for Strand Development Company
Experience working with local government

Professional Experience

*General Manager, Dayton House Resort
Mar 2021 – Present*

Oversee the quality process to ensure guest satisfaction by consistent delivery of both product quality and service to achieve the hotel's financial objectives including all phases of hotel management, F&B, Marketing, Sales, Human Resources, Housekeeping and Maintenance.

*Dual Brand General Manager Hilton Garden Inn- Home 2
Jun 2020 – Feb 2021*

Oversee the quality process to ensure guest satisfaction by consistent delivery of both product quality and service to achieve the hotel's financial objectives including all phases of hotels management, F&B, Marketing, Sales, Human Resources, Housekeeping and Maintenance.

*Brand Management Support, Hilton
Jun 2016 – Jun 2020*

Responsible for ensuring the delivery of world-class service and support to the owners, management companies, general managers, and hotel management of the Embassy Suites, Homewood Suites, Home2 Suites, Hilton Garden Inn, Hampton and Tru by Hilton brands concerning financial performance, sales and service.

*General Manager, Dayton House Resort
Nov 2009 – May 2016*

Recruited by the former president of RFS Hotels to manage a 328-room full-service oceanfront hotel. Increased annual hotel room revenue by 4% per year for six continuous years. Coordinated and opened an oceanfront bar yielding significant profits.

Full-Service Quality Assurance International Team, Hilton
Sep 2007 – Nov 2009

Full-service quality assurance representative for Hilton Europe and Middle East to include Conrad, Hilton, Hilton Resorts, Doubletree, and Hilton Garden Inn. Documented service standards for all food and beverage to include restaurants and room service. Verified brand standards, and training documentation for all departments to include executive floors, executive lounge, and Hilton meetings.

Evaluated quality initiatives concerning guest customer service (Medallia) SALT positioning. Inspected all areas of the property for the condition to include common areas, meeting rooms, fitness center, common areas, and kitchen. Presented the summary to owners, senior management/managers.

Director of Hotel Operations, Strand Development Company
Aug 1995 – Sep 2009

Began as a manager and throughout the years, achieved the Director of Operations role. Responsible for all aspects of management for multiple properties to include marketing, human resources, budget, capital improvements, and owner relationships. Multi-brands inventory to include Wyndham, Hilton, Holiday Inn, and Marriott properties. Conducted annual general manager reviews concerning marketing and business plans. Worked on specific annual projection market goals.

Education

BA in Hospitality Resort Management, University of Memphis (Dec 2020)
Associate of Arts, Liberal Studies, Coastal Carolina Univ, 1992
Associate of Arts, Personnel Administration, Comm. College of Air Force
Associate of Arts, Security Administration, Comm. College of Air Force

Community Involvement

Leadership Grand Strand, Class XX, Myrtle Beach, SC
Former Member, City of Myrtle Beach Downtown Redevelopment Board

Current Martial Arts instructor

Certified Toastmaster International

Former Director of the Myrtle Beach Hospitality Association

Special Skills

Fluent in Spanish – speaking, reading, writing

References

John Pharr

-

Strand Hospitality Services

Jennifer Adkins

From: brad waldrom <
Sent: Thursday, March 25, 2021 10:44 AM
To: Jennifer Adkins
Cc: bradley waldrom
Subject: [External]Volunteers for commission or committee

CAUTION: This email originated from outside your organization. Exercise caution when opening unsolicited attachments or clicking links. Please forward suspicious mail to spam@cityofmyrtlebeach.com for review.

Hello:

My name is Brad Waldrom, I have been living here in Myrtle Beach, for a couple of years now and I would like to apply for a position in one of the vacancies that you have.

I spent Over 40 years working for the federal government.

I spent 20 years working for the Air Force National Guard and Reserve, both in the Civil Engineering field.

I worked for the Army Corps of Engineers as a Construction Representative, This position dealt with Federal Contracts, And contract compliance.

I would be interested in the standard code board of adjustments and appeals.

If any additional information is required please let me know.

Sincerely

Brad Waldrom



BRAD WALDROM

MYRTLE BEACH, South Carolina
29577

OBJECTIVE

Applying for the volunteer position, Standard code board of adjustments and appeals.

EXPERIENCE

U.S. Federal Government

Army Corps of Engineers

Construction Representative (Retired 2019)

- I was part of a team that performed numerous Civil Works projects, these projects included numerous levees (Flood Protection Projects) throughout Indiana and Illinois, I also worked with the Chicago Metropolitan Water Reclamation District (MWRD), building two large stormwater reservoirs and supporting tunnels (TARP) in the City of McCook Illinois. My other Projects included various flood control projects for the city of Chicago along the Lake Shore. I worked on the Chicago Sanitary Ship Canal Fish Barrier, which prevents the Asian carp from accessing Lake Michigan. During my tenure I also built an Army Reserve Center on Fort Sheridan and numerous other small projects.
- I worked for the Airforce, National Guard and the Reserves in the Civil Engineering field we performed base Maintenance and Construction, as well as Base Disaster Preparedness and response.

EDUCATION

My Education consisted of government provided training programs Air Force and Army, I also attended Wilbur Wright College. My course work consisted of a Technical disciplines, Contractor Administration, And numerous building trade fields.

AWARDS AND ACKNOWLEDGEMENTS

- Throughout the years I have received numerous awards, my last award was The Achievement Medal for Civilian Service Awarded on April 9, 2019 from the Department of the Army.